

GREENPRINT 2024

A Community Vision for the Park District of Highland Park

Park District of Highland Park Community Survey

October 2013

The Park District of Highland Park launched an online Community Survey on September 16, 2013. Residents were offered the incentive of being entered into a drawing for six Park District Play Packs. One survey was allowed per IP address. The survey closed on October 1, 2013.

Survey Distribution and Advertising

Survey posted on the Park District's website

Survey advertised in the Park District's Discover print newsletter delivered to every household

Survey advertised in the City of Highland Park's print newsletter delivered to every household

Survey link pushed electronically to the Park District's database

Survey link pushed electronically to the City of Highland Park's database

Survey link distributed through social media

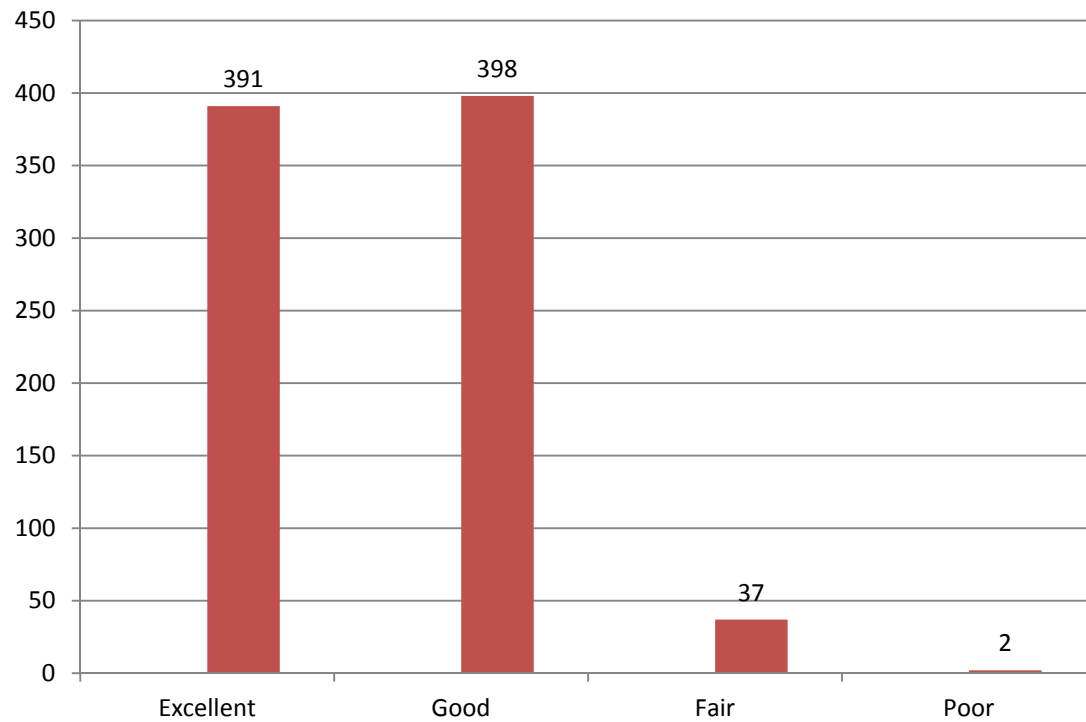
Survey hard copies were available at West Ridge Center, the Recreation Center of Highland Park, and the Highland Park Library

1066 responses were received. Of those, 873 were resident responses. Only resident responses are included in the following survey results.



844 residents, or **96.6%**, responded that they, or a member of their household have visited the parks during the past 12 months.

How would you rate the physical condition of the parks that you have visited?



How would you rate the condition of the following parks and facilities of the Park District of Highland Park?

1 = 1=Excellent, 2 = 2, 3 = 3, 4 = 4=Poor, 5 = Have Not Visited

	1	2	3	4	5
Hidden Creek AquaPark	213 26%	234 29%	42 5%	2 0%	330 40%
Sunset Valley Golf Course	106 13%	146 18%	34 4%	3 0%	532 65%
West Ridge Center	112 14%	237 29%	133 16%	17 2%	322 39%
Deer Creek Courts	104 13%	133 16%	33 4%	2 0%	549 67%
Centennial Ice Arena	84 10%	251 31%	87 11%	18 2%	381 46%
Heller Nature Center	280 34%	187 23%	16 2%	2 0%	336 41%
Recreation Center of Highland Park	397 48%	237 29%	31 4%	3 0%	153 19%
Sunset Woods Park	343 42%	248 30%	36 4%	5 1%	189 23%
Larry Fink Memorial Park	213 26%	224 27%	41 5%	7 1%	336 41%
Danny Cunniff Park	143 17%	197 24%	41 5%	5 1%	435 53%

How important are the following outdoor recreational amenities to you and members of your household?

1 = 1=Very Important, 2 = 2, 3 = 3, 4 = 4=Not Important

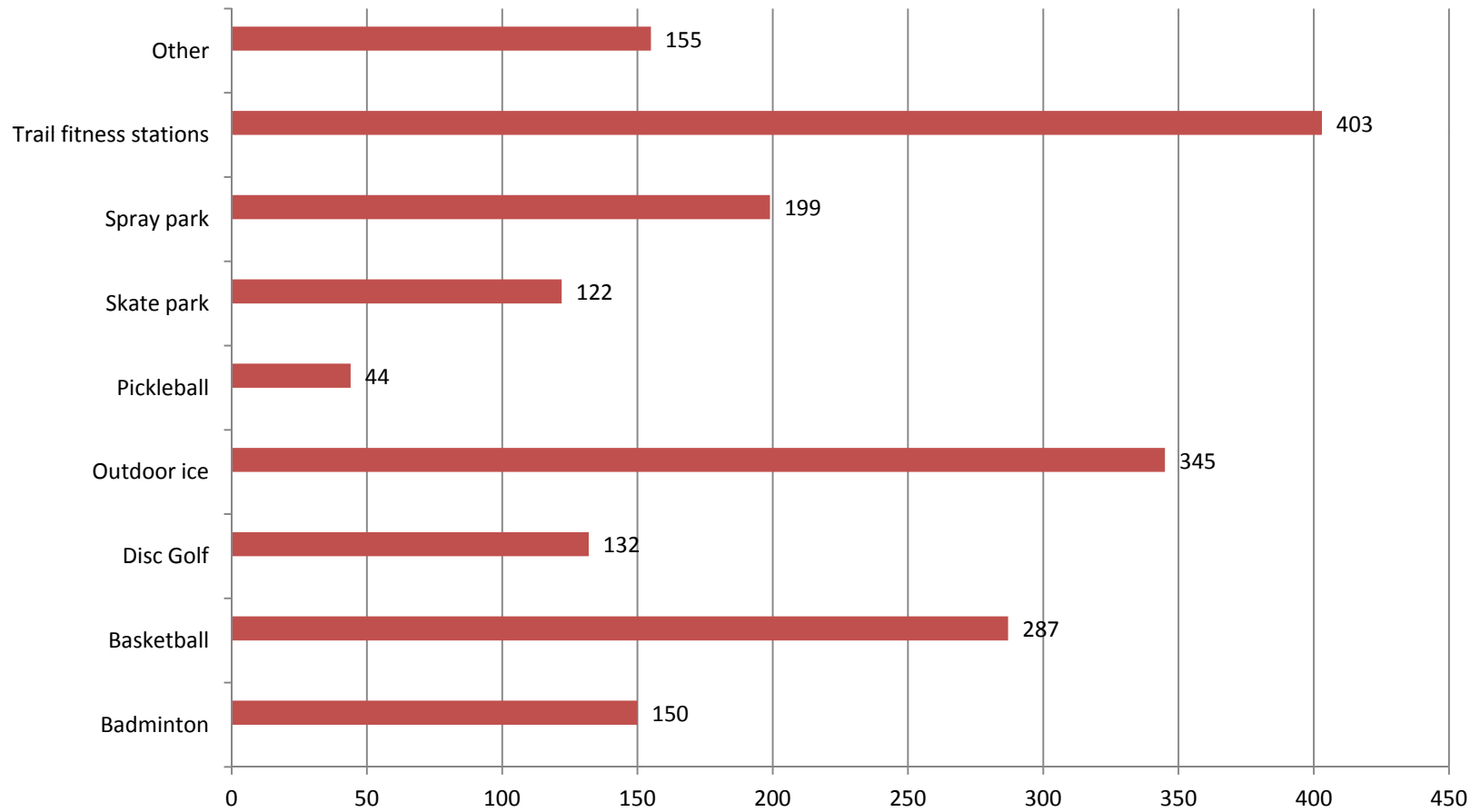
	1	2	3	4
Baseball/softball fields	159 20%	175 22%	132 16%	345 43%
Golf course	253 31%	131 16%	94 12%	333 41%
Lakefront parks	556 69%	173 21%	42 5%	40 5%
Multi-use athletic fields (soccer, lacrosse, football, field hockey)	243 30%	239 29%	95 12%	234 29%
Neighborhood parks/playgrounds	531 65%	185 23%	48 6%	47 6%
Outdoor swimming pool/water park	384 47%	204 25%	97 12%	126 16%
Park shelters/picnic areas	219 27%	270 33%	182 22%	140 17%
Passive natural areas	384 47%	268 33%	96 12%	63 8%
Tennis courts	183 23%	203 25%	165 20%	260 32%
Walking/biking trails	558 69%	178 22%	43 5%	32 4%

Of the outdoor recreational amenities that you noted as important, how well are your needs currently being met?

1 = 100% Met, 2 = 75% Met, 3 = 50% Met, 4 = 25% Met, 5 = 0% Met, 6 = No Need

	1	2	3	4	5	6
Baseball/softball fields	180 23%	113 14%	32 4%	7 1%	2 0%	446 57%
Golf course	227 29%	118 15%	47 6%	8 1%	3 0%	377 48%
Lakefront parks	173 22%	250 32%	182 23%	94 12%	17 2%	64 8%
Multi-use athletic fields (soccer, lacrosse, football, field hockey)	175 22%	158 20%	90 12%	17 2%	5 1%	335 43%
Neighborhood parks/playgrounds	350 45%	255 33%	75 10%	16 2%	6 1%	78 10%
Outdoor swimming pool/water park	296 38%	200 26%	74 9%	25 3%	10 1%	175 22%
Park shelters/picnic areas	278 36%	185 24%	75 10%	19 2%	5 1%	218 28%
Passive natural areas	307 39%	228 29%	96 12%	27 3%	5 1%	117 15%
Tennis courts	208 27%	135 17%	39 5%	19 2%	6 1%	373 48%
Walking/biking trails	269 34%	281 36%	133 17%	44 6%	8 1%	45 6%

Which of the following outdoor amenities do you, or would you or members of your household enjoy?



How important are the following indoor facility amenities to you and members of your household?

1 = 1=Very Important, 2 = 2, 3 = 3, 4 = 4=Not Important

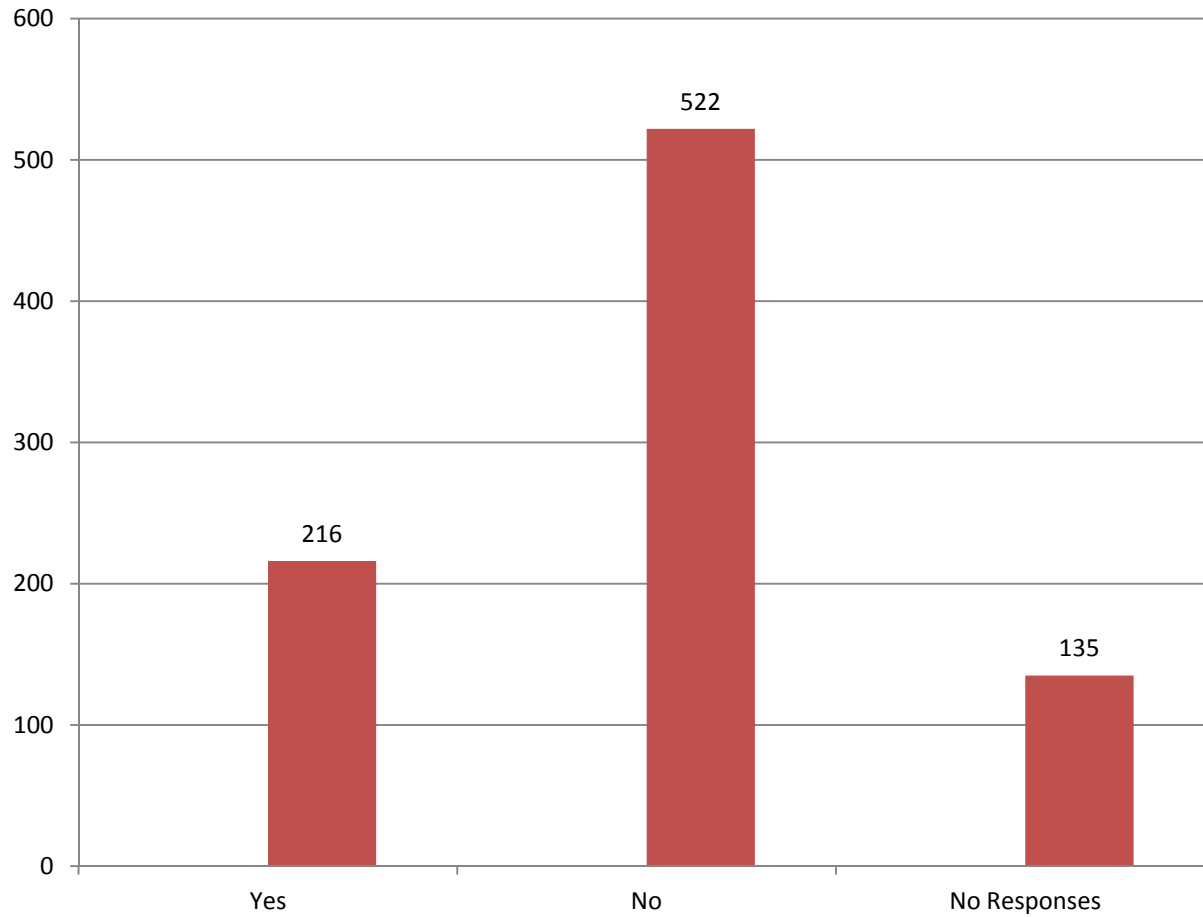
	1	2	3	4
Indoor banquet/party facilities	100 13%	199 26%	184 24%	283 37%
Indoor basketball/volleyball courts	154 20%	185 24%	133 17%	294 38%
Indoor cultural arts facilities	200 26%	264 34%	143 19%	159 21%
Indoor fitness and exercise facilities	465 61%	195 25%	45 6%	61 8%
Indoor gymnastics area	167 22%	138 18%	136 18%	325 42%
Indoor ice arena	231 30%	165 22%	121 16%	249 33%
Indoor multi-use athletic fields	185 24%	187 24%	119 16%	275 36%
Indoor running/walking track	391 51%	192 25%	92 12%	91 12%
Indoor swimming pool/leisure and lap lanes	338 44%	191 25%	99 13%	138 18%
Indoor tennis courts	173 23%	149 19%	122 16%	322 42%

Of the indoor facility amenities that you noted as important, how well are your needs currently being met?

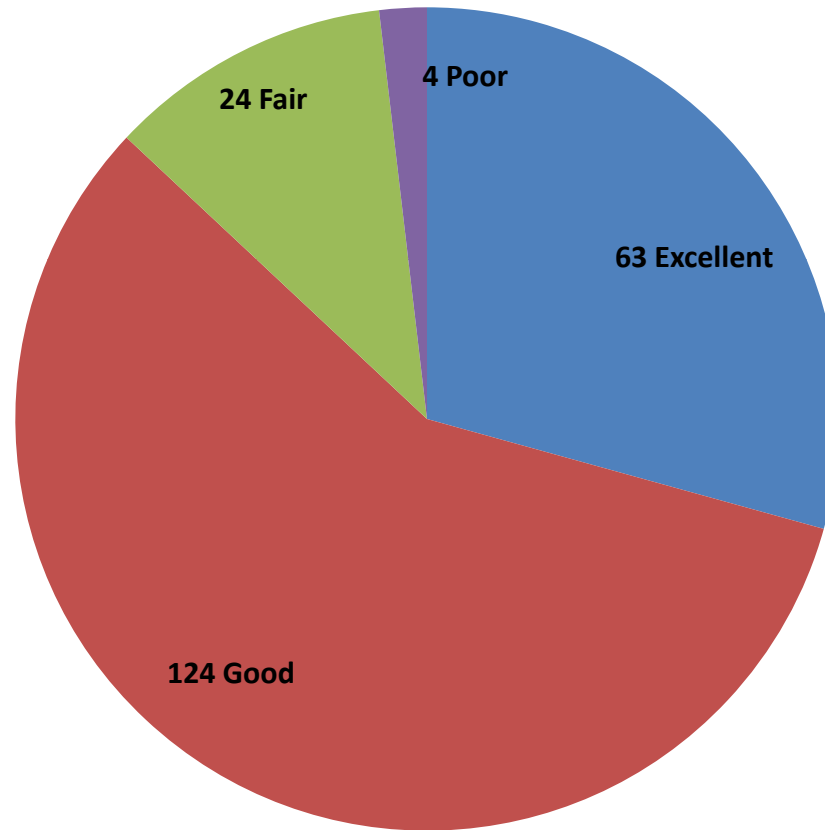
1 = 100% Met, 2 = 75% Met, 3 = 50% Met, 4 = 25% Met, 5 = 0% Met, 6 = No Need

	1	2	3	4	5	6
Indoor banquet/party facilities	175 24%	126 17%	71 10%	27 4%	7 1%	333 45%
Indoor basketball/volleyball courts	168 23%	136 18%	63 9%	19 3%	10 1%	343 46%
Indoor cultural arts facilities	165 22%	176 24%	99 13%	36 5%	30 4%	233 32%
Indoor fitness and exercise facilities	304 41%	227 31%	81 11%	23 3%	12 2%	92 12%
Indoor gymnastics area	145 20%	100 14%	63 9%	21 3%	8 1%	402 54%
Indoor ice arena	220 30%	138 19%	68 9%	21 3%	6 1%	286 39%
Indoor multi-use athletic fields	115 16%	109 15%	97 13%	35 5%	36 5%	347 47%
Indoor running/walking track	293 40%	187 25%	92 12%	34 5%	10 1%	123 17%
Indoor swimming pool/leisure and lap lanes	233 32%	174 24%	86 12%	29 4%	19 3%	198 27%
Indoor tennis courts	174 24%	113 15%	42 6%	18 2%	9 1%	383 52%

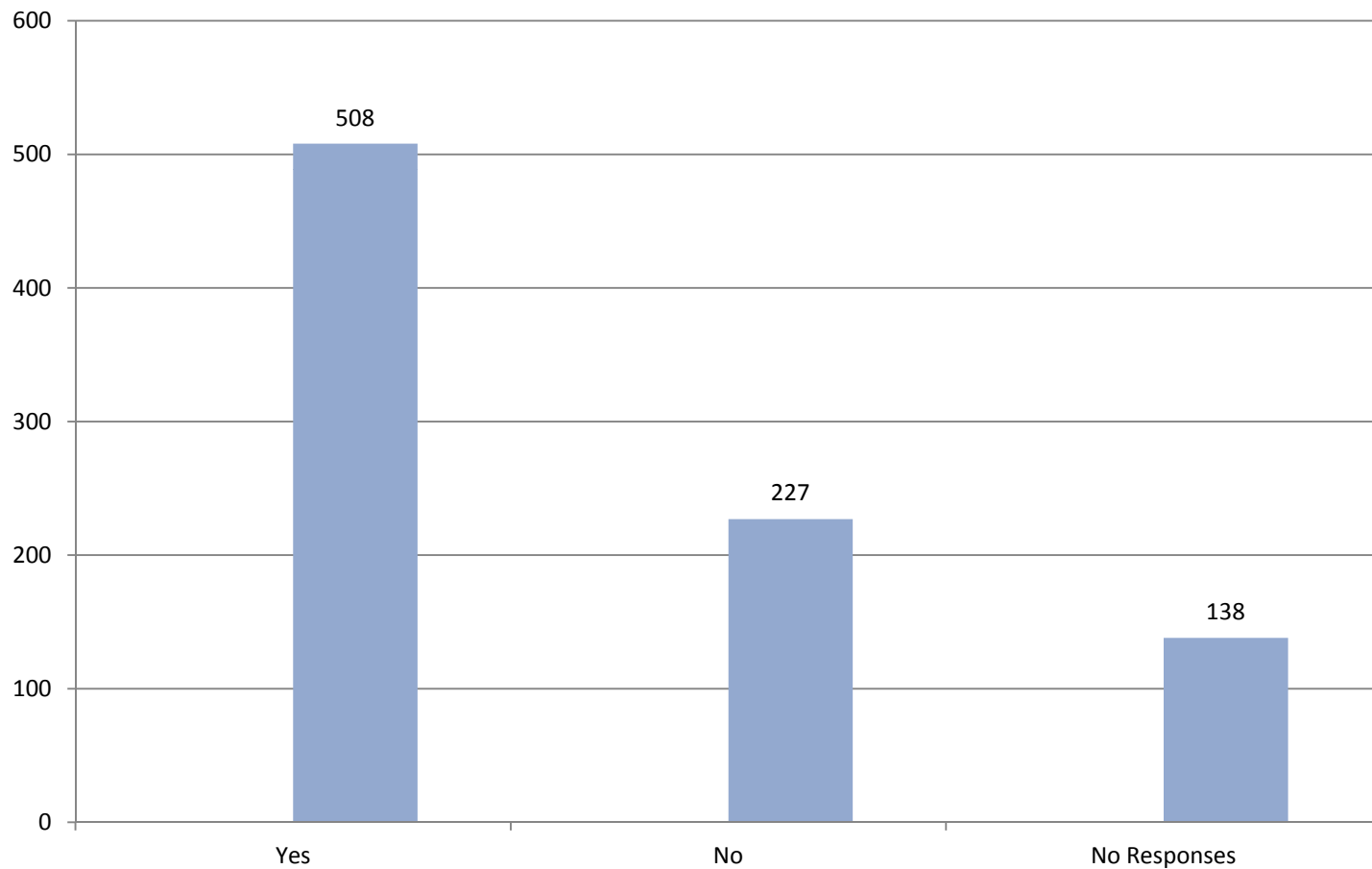
Have you or a member of your household participated in any competitive sports programs offered by the Park District of Highland Park during the past 12 months?



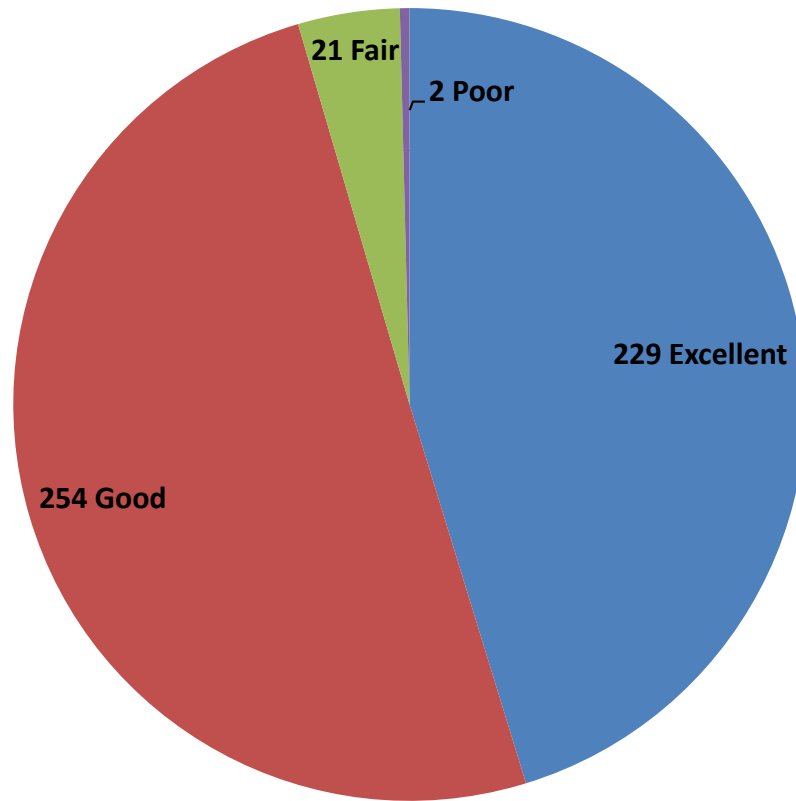
How would you rate the overall quality of the competitive sports program?



Have you or a member of your household participated in any recreational programs offered by the Park District of Highland Park during the past 12 months?



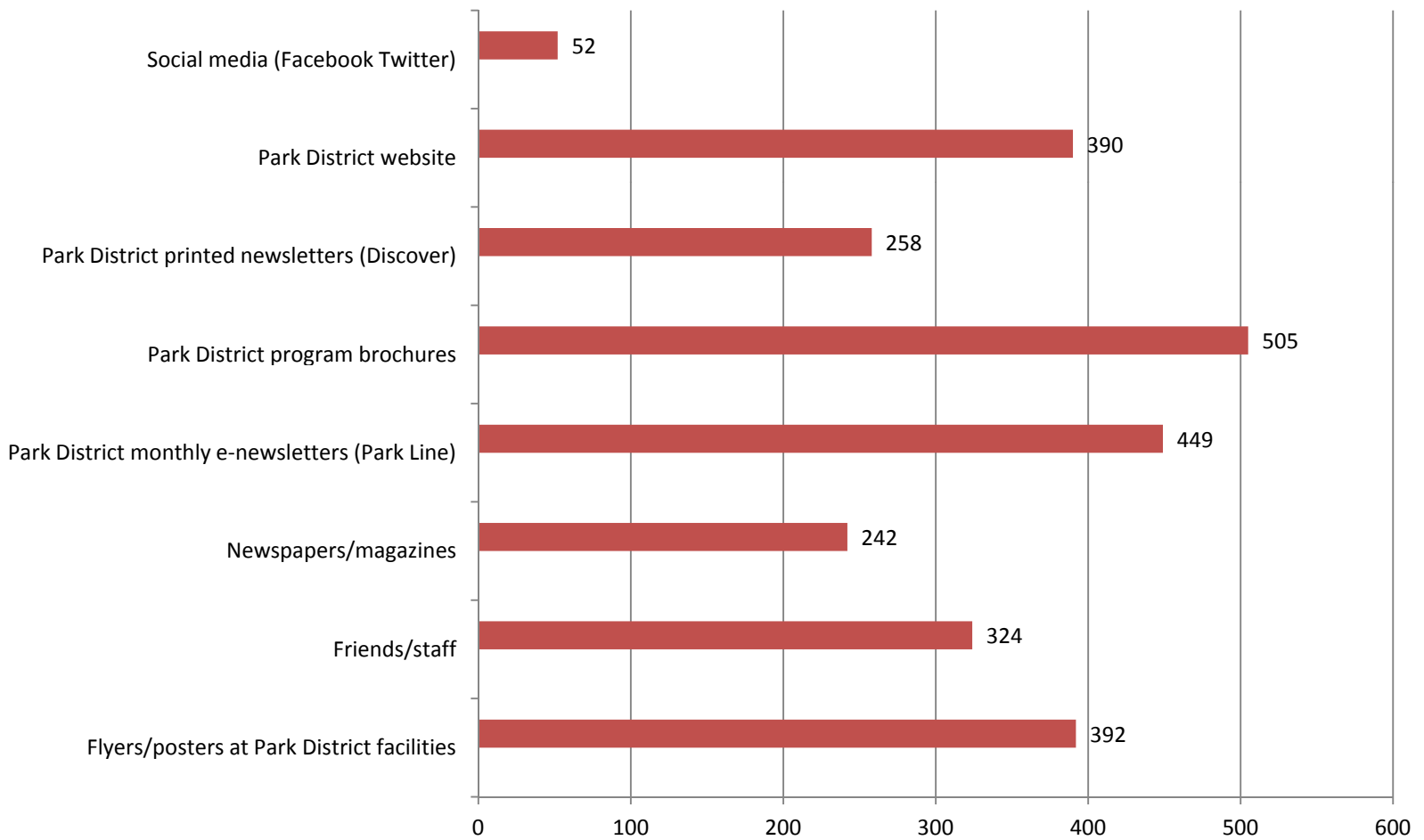
How would you rate the overall quality of the recreational program?



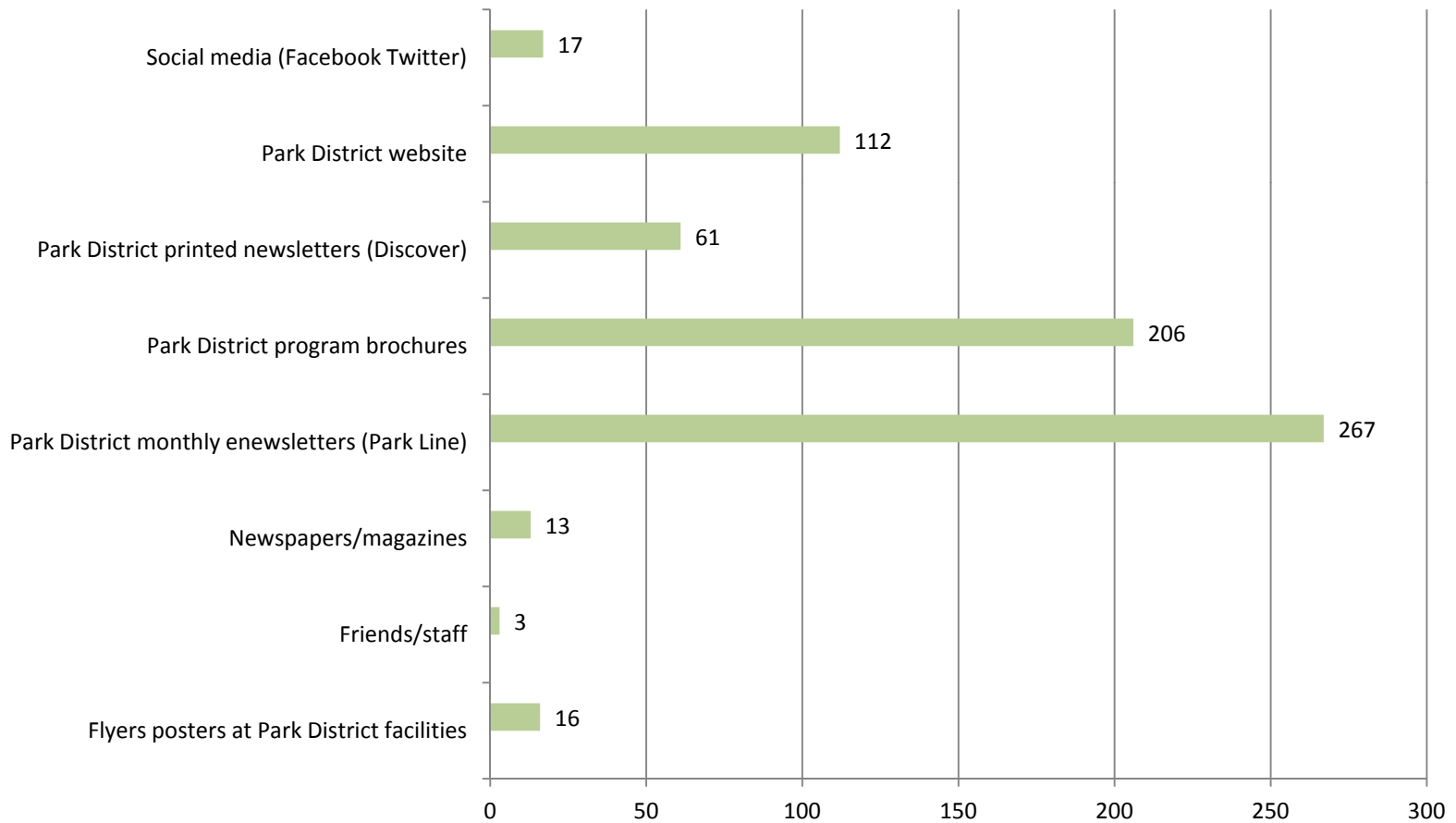
Please select any reasons below that prevent you or other members of your household from using parks, recreation and sports facilities, or programs of the Park District of Highland Park.

No reasons, I am pleased	386	53.9%
Program or facility not offered	98	13.6%
Facilities lack the right equipment	51	7.1%
Lack of quality programs	60	8.3%
Too far from our residence	16	2.2%
Program times not convenient	153	21.3%
Use facilities in other cities	49	6.8%
Fees too high	149	20.8%
Poor customer service	27	3.7%
I do not know what is being offered	34	4.7%
Registration for programs is difficult	21	2.9%
Facilities not well maintained	31	4.3%

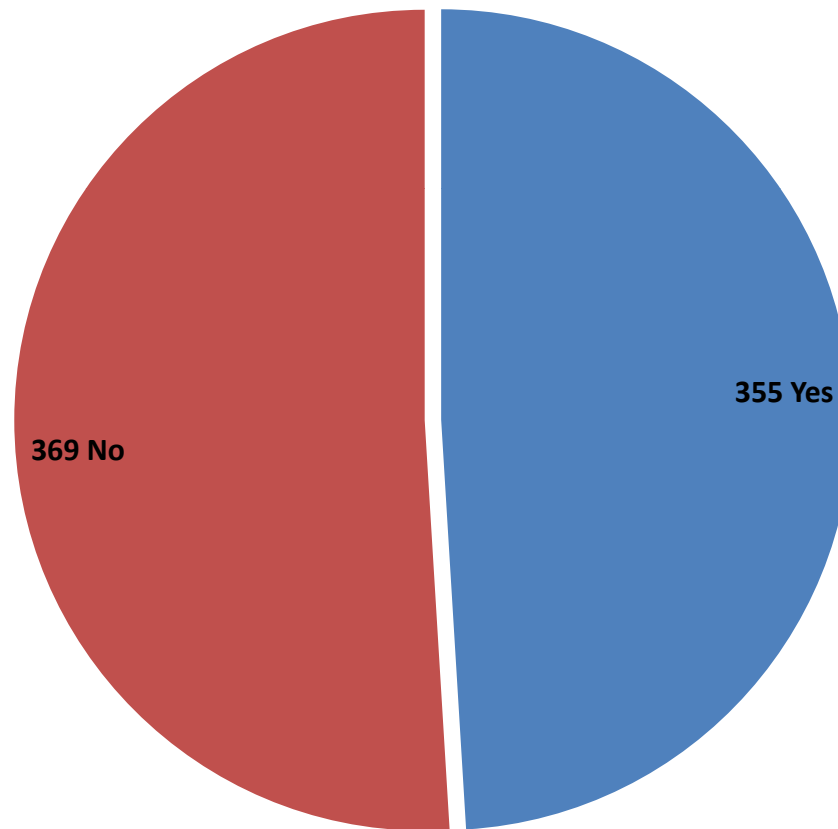
Please select ALL of the ways that you learn about the Park District of Highland Park's programs and events.



If you had to choose just one way to receive information on Park District of Highland Park programs and events, what would you choose?



Do you or a member of your household have a need for youth programming?



Please indicate how important the following youth program areas are to you and members of your household.

1 = 1=Very Important, 2 = 2, 3 = 3, 4 = 4=Not Important

	1	2	3	4
Before and After school program	123 35%	65 19%	32 9%	131 37%
Nature/environmental programs	128 36%	107 30%	53 15%	63 18%
Preschool programs	88 25%	30 9%	17 5%	216 62%
Programs for teens	99 28%	86 25%	31 9%	135 38%
Programs for tweens (grades 5-7)	102 29%	90 26%	27 8%	132 38%
Special events	131 37%	113 32%	54 15%	53 15%
Summer camps	164 47%	72 21%	42 12%	73 21%
Youth art, dance, performing arts	133 38%	90 26%	55 16%	73 21%
Youth fitness and wellness programs	194 55%	76 22%	41 12%	40 11%
Youth sports	239 68%	60 17%	21 6%	31 9%

Of the youth programs that you noted as being important, how well are your needs currently being met?

1 = 100% Met, 2 = 75% Met, 3 = 50% Met, 4 = 25% Met, 5 = 0% Met, 6 = No Need

	1	2	3	4	5	6
Before and After school program	33 9%	54 16%	38 11%	19 5%	31 9%	173 50%
Nature/environmental programs	92 26%	102 29%	40 11%	19 5%	10 3%	85 24%
Preschool programs	38 11%	39 11%	24 7%	10 3%	14 4%	223 64%
Programs for teens	27 8%	34 10%	41 12%	20 6%	27 8%	199 57%
Programs for tweens (grades 5-7)	28 8%	53 15%	39 11%	20 6%	20 6%	188 54%
Special events	86 25%	88 25%	55 16%	25 7%	8 2%	86 25%
Summer camps	82 24%	78 22%	36 10%	23 7%	26 7%	103 30%
Youth art, dance, performing arts	60 17%	87 25%	46 13%	20 6%	16 5%	119 34%
Youth fitness and wellness programs	60 17%	81 23%	61 18%	38 11%	28 8%	80 23%
Youth sports	85 24%	111 32%	47 14%	25 7%	11 3%	69 20%

Please indicate how important the following adult program areas are to you and members of your household.

1 = 1=Very Important, 2 = 2, 3 = 3, 4 = 4=Not Important

	1	2	3	4
Adult art, dance, performing arts	104 15%	114 16%	102 14%	389 55%
Adult fitness and wellness programs	387 55%	168 24%	53 7%	101 14%
Adult only special events	86 12%	122 17%	139 20%	362 51%
Adult sports programs	115 16%	144 20%	116 16%	334 47%
Golf lessons/leagues	100 14%	125 18%	97 14%	387 55%
Nature/environmental programs	149 21%	183 26%	143 20%	234 33%
Senior programs	97 14%	102 14%	78 11%	432 61%
Tennis leagues and lessons	93 13%	87 12%	89 13%	440 62%
Water fitness programs	109 15%	129 18%	103 15%	368 52%

Of the adult program areas that you noted as being important, how well is the Park District of Highland Park currently meeting your needs?

1 = 100% Met, 2 = 75% Met, 3 = 50% Met, 4 = 25% Met, 5 = 0% Met, 6 = No Need

	1	2	3	4	5	6
Adult art, dance, performing arts	83 12%	77 11%	71 10%	43 6%	28 4%	403 57%
Adult fitness and wellness programs	168 24%	211 30%	111 16%	48 7%	23 3%	144 20%
Adult only special events	67 10%	81 11%	74 10%	38 5%	32 5%	413 59%
Adult sports programs	69 10%	83 12%	76 11%	49 7%	27 4%	401 57%
Golf lessons/leagues	78 11%	82 12%	63 9%	31 4%	13 2%	438 62%
Nature/environmental programs	118 17%	141 20%	99 14%	35 5%	15 2%	297 42%
Senior programs	58 8%	59 8%	59 8%	29 4%	14 2%	486 69%
Tennis lessons/leagues	75 11%	72 10%	48 7%	23 3%	18 3%	469 67%
Water fitness programs	85 12%	86 12%	64 9%	38 5%	23 3%	409 58%

Big question! Understanding that the Park District is developing a ten-year master plan, select the top three major actions that you think should be included.

Develop and upgrade neighborhood parks	170	24.2%
Develop an indoor sports complex for baseball, soccer, etc.	145	20.6%
Develop an outdoor sports complex for baseball, soccer, etc.	68	9.6%
Develop banquet facilities	34	4.8%
Expand and connect walking/biking trails	409	58.2%
Expand and enhance Centennial gymnastics facilities	69	9.8%
Expand and enhance Centennial Ice Arena	78	11.1%
Expand and enhance Deer Creek Courts (tennis)	42	5.9%
Expand and enhance Heller Nature Center	137	19.5%
Expand and enhance Hidden Creek AquaPark	149	21.2%
Upgrade and enhance Park Avenue Boating Facility	101	14.3%
Expand and enhance the Recreation Center of Highland Park	226	32.1%
Expand and enhance Sunset Valley Golf Course	121	17.2%
Expand and improve passive natural areas	129	18.3%
Upgrade and enhance athletic fields (baseball, soccer, football, lacrosse)	80	11.3%
Upgrade or replace West Ridge Center as a space for programs	160	22.7%
Other (Listed on following page)	58	8.2%

Of your three choices above, which do you feel is the most important?

Expand & connect walking/biking trails	109
Expand & enhance RCHP	54
Expand & enhance SVGC	50
Develop an indoor sports complex	49
Develop and upgrade neighborhood parks	47
Upgrade or replace WRC	38
Expand & enhance HCAP	28
Expand & improve passive natural areas	28
Expand & enhance Centennial ice arena	25
Expand & enhance Park Avenue Boating	18
Expand & enhance Centennial gymnastics	15
Develop an outdoor sports complex	10
Expand & enhance HNC	8
Other	8
Upgrade & enhance athletic fields	5
Expand & enhance Deer Creek tennis	4
Develop banquet facilities	2

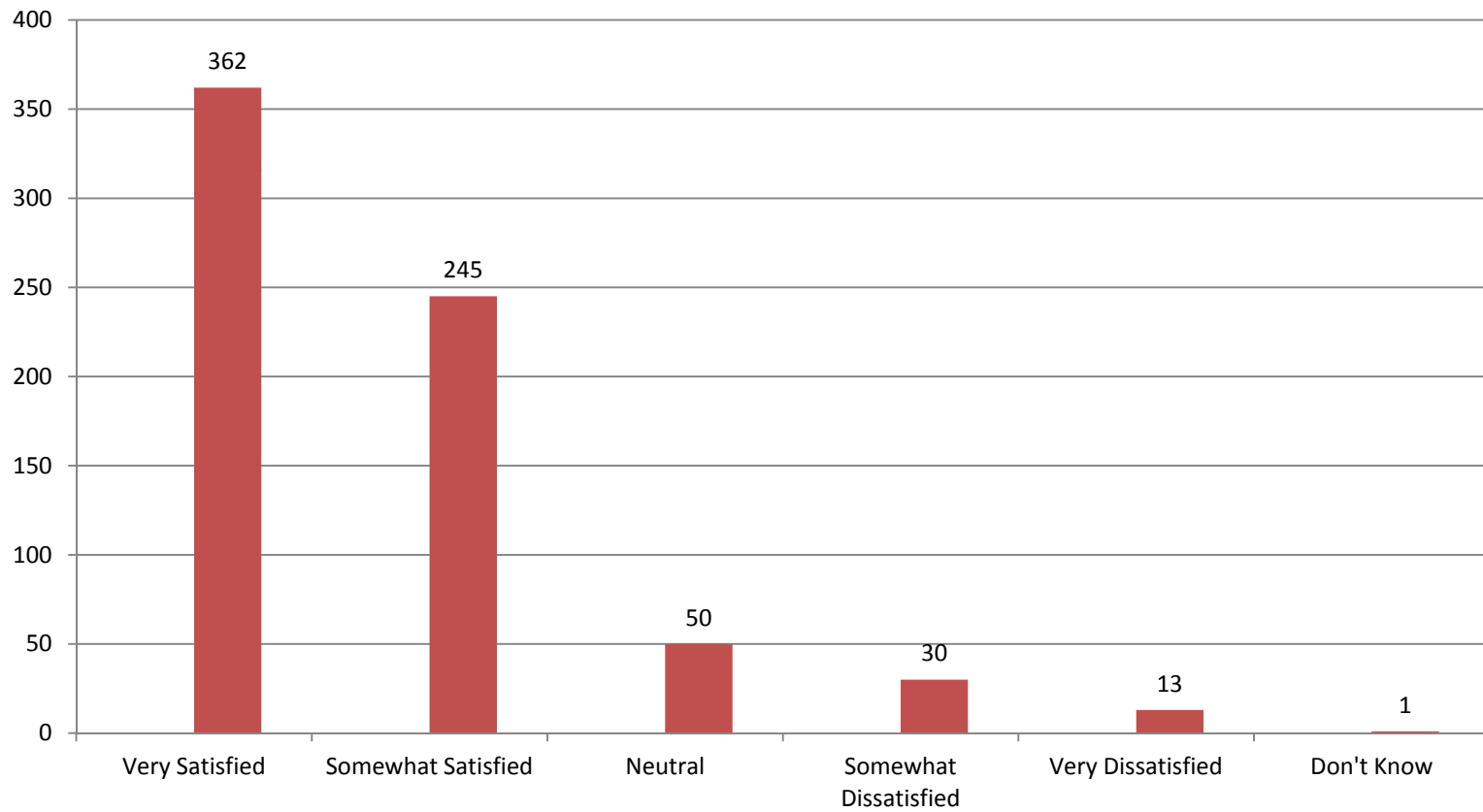
Other- write-in responses to big question

Improve beaches like Lake Forest or Glencoe
Beach front area and access to Lake Michigan walking paths
Reasonably priced access recreation center fitness
Just maintain what we have without trying to make this Disneyworld
Upgrade beaches
Dog friendly areas
Swimming beach improvements
Enhance lakefront parks
Beaches
Senior Center
Beach
Beach facilities
Beaches !!!
Highland Park Country Club
Be an advocate sustainability and natural resources
9 hole golf course
Add year round racquetball
Second sledding area
Beaches
Senior Center upgrade
Expand adult art programs
Upgrade skate park
Highland Park Country Club

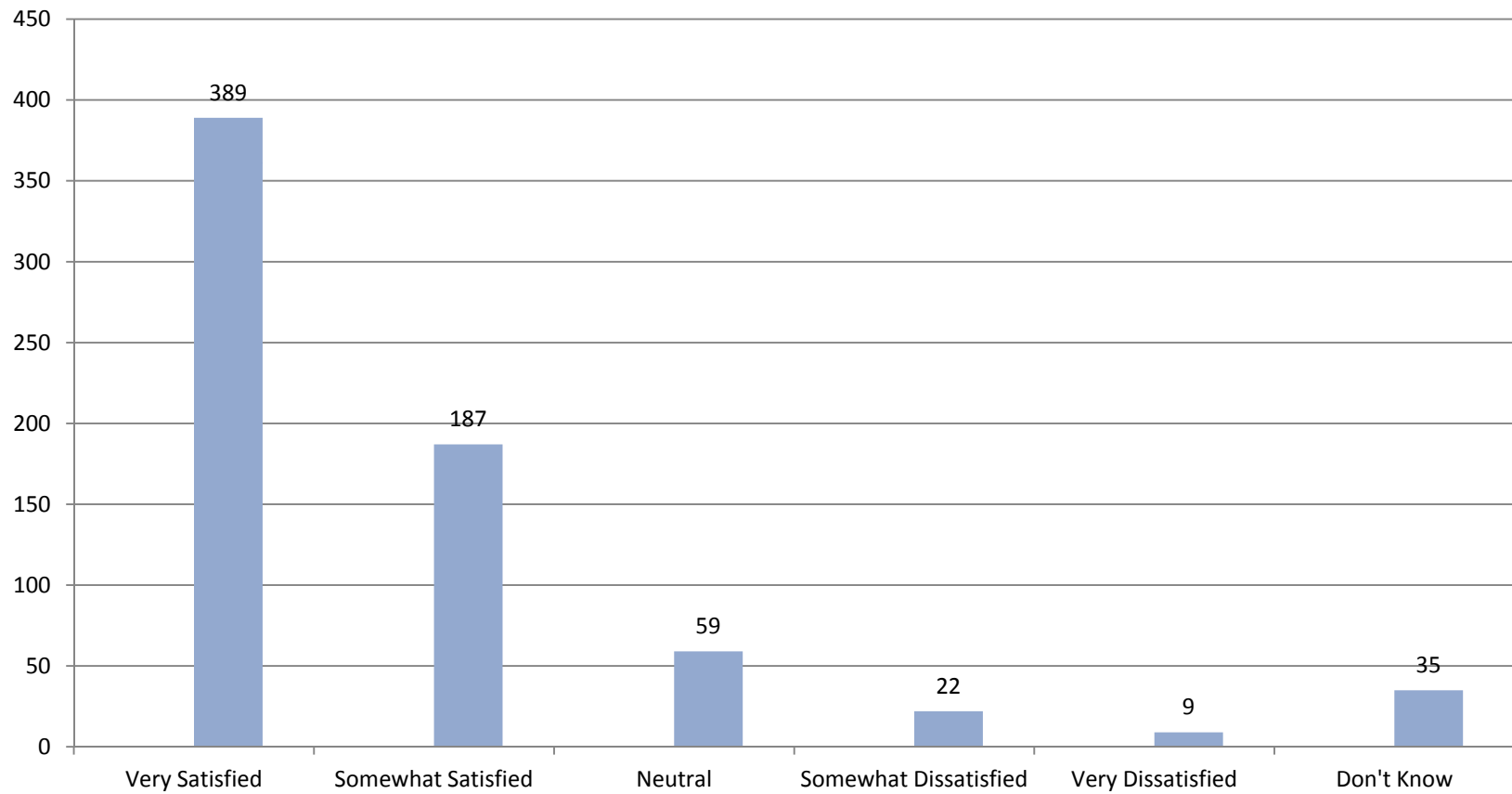
Maintain services at current level
Gun range and archery range
Maintain existing facilities
Softball
Maintain current excellent facilities and improve Rosewood
Senior events
Larger dog park
Expand and enhance beach and water activities like fishing!
Improve Highland Park Golf Course
Optimize lakefront use
More childcare options
None are particularly important to me
More indoor swim lap lanes
Less is more. I do not think that there is a need for any facility enlargement
#1: Upgrade the Beach!
Lakefront
Recreation Center with sauna/steam room and swimming pool
Rosewood Beach Facilities
Beach Front Development
Rosewood Beach

6 respondents-Lower taxes and reduce spending

Please indicate your overall level of satisfaction with the Park District of Highland Park.

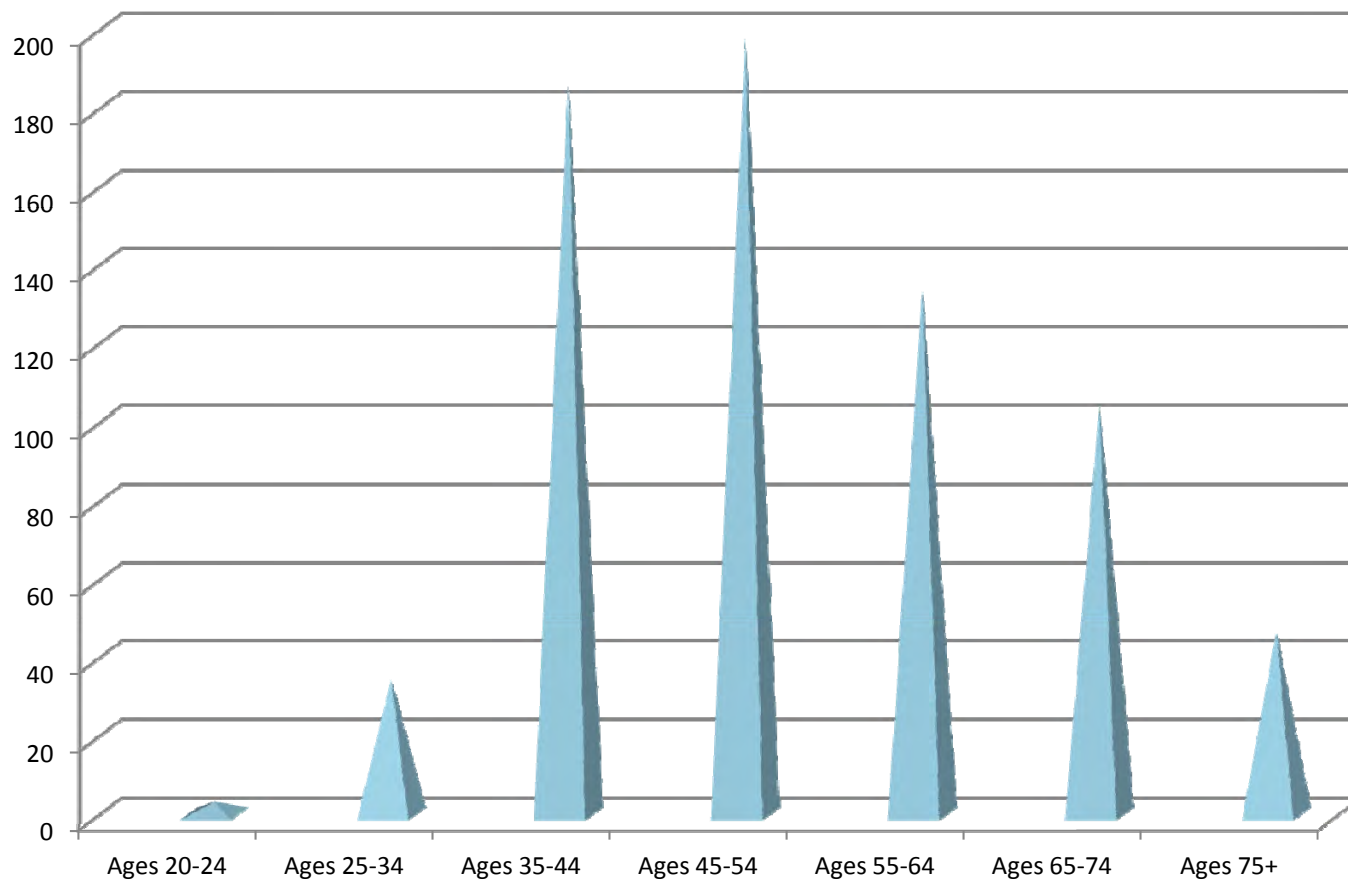


Please indicate your level of satisfaction with the customer service your household receives from the Park District of Highland Park.

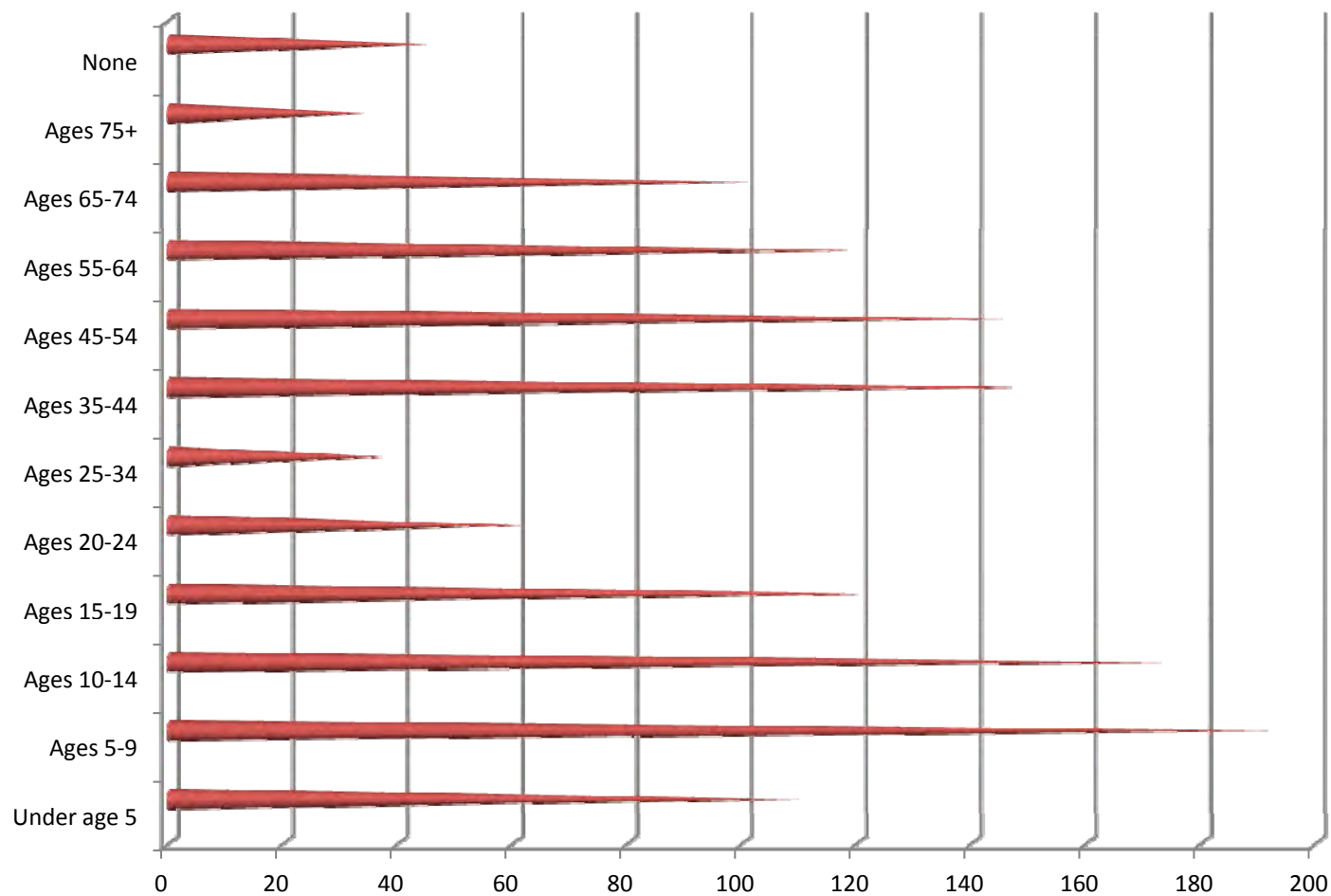


Demographics

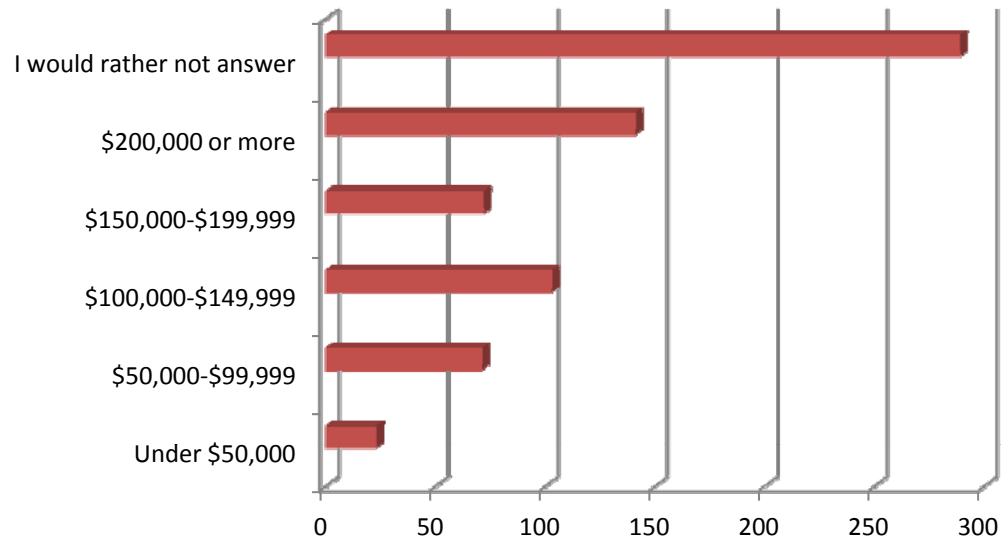
Age range of survey respondents



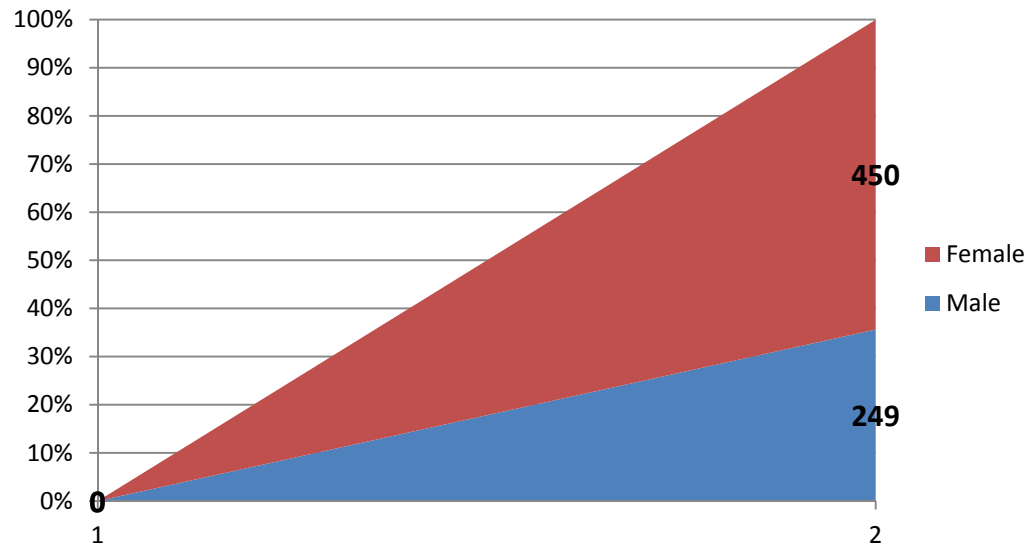
Age range of additional household members



Household income



Gender of survey respondent



Area of residency

