

PARKS FOUNDATION *of* HIGHLAND PARK  
presents

# Champions GALA

& CHARITY AUCTION

WED., MARCH 15

6:30PM

STUDIO ONE

1799 GREEN BAY RD  
HIGHLAND PARK

FEATURED GUEST:

CHRIS CHELIOS

TICKETS: \$125

## SPONSORSHIP OPPORTUNITIES

### PRESENTING (LIMIT 2) | \$7,500 **SOLD**

- Listed as "Presenting Sponsor..." in all marketing for the event to include invitations, website, email, social media, program, etc.
- Included in signage promoting at all six park district facilities
- Press Release inclusion
- Eight (8) VIP tickets with inclusion to Gala
- Two (2) Reserved High-Top tables for guests in prime location
- Branding and sponsor of on \$100,000 Insured prize Jumbo Dice Roll
- Opportunity to pick one guest to participate in the \$100,000 dice roll of choice
- Logo included on backdrop for photos at the event

### FOUNDATION SPONSOR (UNLIMITED) | \$5,000

- Listed as "Foundation Sponsor..." in all marketing for the event to include invitations, website, email, social media, program, etc.
- Included in signage promoting at all six park district facilities
- Eight (8) VIP tickets with inclusion to Gala

### SUPPORTER SPONSOR (UNLIMITED) | \$2,500

- Logo recognition at the event in signage/ or banner
- Four (4) VIP tickets with inclusion to Gala

### INSURED FUNDRAISING SPONSOR | \$3,500

- Logo included in on signage and activation for the promotion
- Four (4) VIP tickets with inclusion to Gala

### AUCTION PADDLE BRANDING (LIMIT 1) | \$2,750

- Logo included on all attendee auction paddles
- Four (4) VIP tickets with inclusion to Gala

### GIFTING PARTNER/SHOPPING EXPERIENCE (LIMIT 1) | \$5,000 **SOLD**

- Logo included on Swag Item, or Swag Bag or item containing giveaway item
- Four (4) VIP tickets with inclusion to Gala

### SWAG BAG INCLUSION (UNLIMITED) | \$1,000

- Opportunity to include an item or marketing piece, promotion special offer for all attendees (approx. 200)

ALL PROCEEDS WILL FUND SCHOLARSHIPS FOR SUMMER CAMPS, SWIM LESSONS, SPORTS, NATURE, FITNESS, AND ARTS PROGRAMS ENSURING ALL HIGHLAND PARK AND HIGHWOOD RESIDENTS HAVE EQUAL ACCESS TO HIGH-QUALITY RECREATIONAL PROGRAMS AND FACILITIES.

### FOR MORE INFORMATION

Contact Nik Lapin at [nlapin@pdhp.org](mailto:nlapin@pdhp.org) or 847.971.0718