

**MINUTES OF A THE MASTER PLANNING COMMITTEE MEETING  
OF THE PARK DISTRICT OF HIGHLAND PARK  
HELD ON APRIL 24, 2025, 5:02 PM.**

**Present:** Commissioner Labrador, Commissioner Grossberg

**Absent:** None

**Also, Present:** Executive Director Romes; Director Peters, Director Smith; Manager Ochs, Manager Schwartz; Coordinator Hejnowski

**Guest Speaker:** The Lakota Group: Kevin Clark, Siraj Asfahani and Scott Freres,  
BerryDunn: Dannielle Wilson  
aQuity Research and Insights, Inc: Jeff Andreasen and Tessa Andreasen

**Additions to the Agenda**

None.

**Master Plan Update**

Mr. Andreasen from aQuity Research and Insights, Inc reviewed the 2025 Community Survey questionnaire page by page.

Mr. Freres from the Lakota Group reported there are six desired outcomes for the updated 10year master plan: create a visionary roadmap for the next ten years supported by actionable planning initiatives, refine the district's long range capital investment plan and associated funding strategies, conduct a statistically valid community-wide survey, evaluate existing facilities, parks, natural areas, and recreational services that are aligned with national and local best practices, engage with community key stakeholders, and build public trust through a transparent master planning process that reinforces the district's impact on community well-being.

Mr. Asfahani reminded the Committee of the project timeline, which is broken into four parts, engage, analyze, plan, and implement, and adopt and approve the updated Master Plan. We are currently in the engagement process, which is very robust. The community can learn about the process on the Park District website. The website also includes a community idea board, so community members can share their thoughts and ideas about the plan and what they would like to see prioritized. Lastly, representatives and park district staff will host three community open houses and attend three pop-up events.

**Other Business**

None.

**Open to the Public to Address the Board**

None.

**Adjournment**

A motion was made by Commissioner Labrador and seconded by Commissioner Grossberg and approved by a unanimous vote. The Master Planning Committee Meeting adjourned at 6:24 p.m.

Master Planning Committee Meeting Minutes  
April 24, 2025

Respectfully submitted,

*Roxanne Hejnowski*

Roxanne Hejnowski, Assistant Secretary